

★ MORGAN HILL ★
FREEDOM FEST

2019

“Sing the Songs of America”

Sponsorship Opportunities

Our award winning program is mailed to all 18,000 homes & business in Morgan Hill 95037 as well as locations around town with a large walk-in customer base.

(Before May 20th, 2019)

The Star Spangled Banner – Premier Sponsorship

\$25,000

- ¼ page customized company write-up in our award-winning event program
- Full page color ad in a premium location in our award-winning event program
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 5)
- On stage presentation at the Fireworks & Family Music Fest recognizing your support
- Additional customized opportunities are available for consideration
- Special sponsor mention at all Freedom Fest events
- Private VIP seating behind the scenes to watch the Fireworks Extravaganza
- Customized company write-up on Freedom Fest website
- Seating in a parade vehicle with company name recognition
- Logo recognition in local print and company sound bites at parade review stands, Freedom Run and Patriotic Sing
- Logo and link on Freedom Fest website
- VIP tent privileges at Family Music Fest (Max. 8)
- Complimentary float/vehicle entry in parade
- Company logo will be included on 5k/1 Mile Run T-Shirt
- 25 Event programs

We the People – Platinum Sponsorship

\$15,000

- ¼ page customized company write-up in our award-winning event program
- Full page color ad in a premium location in our award-winning event program
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 4)
- Special sponsor mention at all Freedom Fest events
- Private VIP seating behind the scenes to watch the Fireworks Extravaganza
- Customized company write-up on Freedom Fest website
- Seating in a parade vehicle with company name recognition
- Logo recognition in local print and company sound bites at parade review stands, Freedom Run and Patriotic Sing
- Logo and link on Freedom Fest website
- VIP tent privileges at Family Music Fest (Max. 6)
- Complimentary float/vehicle entry in parade
- Company logo will be included on 5k/1 Mile Run T-Shirt
- 20 Event programs

IDC

P.O. BOX 1776, Morgan Hill, CA 95038

www.mhfreedomfest.com

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America the Beautiful – Gold Sponsorship

\$10,000

- Full page color ad in a premium location in our award-winning event program
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 3)
- Customized company write-up on Freedom Fest website
- Seating in a parade vehicle with company name recognition
- Logo recognition in local print and company sound bites at parade review stands, Freedom Run and Patriotic Sing
- Logo and link on Freedom Fest website
- VIP tent privileges at Family Music Fest (Max. 4)
- Complimentary float/vehicle entry in parade
- Company logo will be included on 5k/1 Mile Run T-Shirt
- 15 Event programs

Stars & Stripes Forever – Silver Sponsorship

\$5,000

- Full page color ad in a premium location in our award-winning event program
- Logo recognition in local print and company sound bites at parade review stands, Freedom Run and Patriotic Sing
- Logo and link on Freedom Fest website
- VIP tent privileges at Family Music Fest (Max. 4)
- Complimentary float/vehicle entry in parade
- Company logo will be included on 5k/1 Mile Run T-Shirt
- 10 Event programs

Freedom Sponsorship

\$2,500

- ¾ page color ad in our award-winning event program
- Logo recognition in local print and company sound bites at parade review stands
- VIP tent privileges at Family Music Fest (Max. 4)
- Company logo will be displayed on Freedom Fest website
- Complimentary float/vehicle entry in parade
- Company logo will be included on 5k/1 Mile Run T-Shirt
- 5 Event programs

Celebrate America Sponsorship

\$1,500

- ¾ page color ad in our award-winning event program
- Recognition on Freedom Fest website with display of company logo
- Complimentary float/vehicle entry in parade
- Company logo will be included on 5k/1 Mile Run T-Shirt
- 5 Event programs

IDC

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Liberty Sponsorship

\$550

- ½ page color ad in our award-winning event program

Independence Sponsorship

\$375

- ¼ page color ad in our award-winning event program

Patriot Sponsorship

\$250

- Standard business card size color ad in our award-winning event program

Discounts for multi-year sponsorship commitments are available for top three levels.

Sponsorship Chairman: Charles Weston

Contact Number: 408-779-6686

Email: fundraising@mhfreedomfest.com

Independence Day Celebrations, Inc. is a 501c(3) non-profit organization.

Tax ID # 45-0970609

www.mhfreedomfest.com

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Ad Submission Process for the 2019 Event Program

Please email your ad to Charles Weston, fundraising@mhfreedomfest.com

NO LATER THAN MAY 20TH, 2019

Ads provided by advertisers must be submitted in print-ready portable document format (PDF) high-resolution (300 dpi), CMYK mode. If IPC Publishing is designing your ad, please supply copy, logo and photos. Pictures and graphics pulled from the internet are often low resolution, typically 72 to 96 dpi and cannot be used for print. Ad can be created by Freedom Fest for \$300.

Ad Sizes

Full (no bleed) (Freedom Level and Above)

7.5" x 10" (vertical)

Three Quarter (Celebrate America Level)

7.5" x 7.5"

Half (Liberty Level)

7.5" x 4.92" (horizontal)

3.68" x 10" (vertical)

Quarter (Independence Level)

3.68" x 4.92" (vertical)

Eight (Patriot Level)

3.68" x 2.38" (horizontal)

If you have questions concerning your sponsorship or ad submissions for the program, please contact me.

Charles Weston, Sponsorship Chair (408) 779-6686 fundraising@mhfreedomfest.com

Independence Day Celebrations, Inc. is a 501c(3) non-profit organization.

Tax ID # 45-0970609

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2019

"Sing the Songs of America"

Sponsorship Opportunities

Company Name: _____

Address: _____

Primary Contact: _____ Title: _____

Phone: _____ e-mail: _____

Alternate Contact: _____ Title: _____

Phone: _____ e-mail: _____

Please Make All Checks Payable to: Independence Day Celebrations (IDC)
Mail payment to: IDC Sponsorships, P.O. Box 1776, Morgan Hill, CA 95038
(ALL ADS FOR THE EVENT PROGRAM ARE DUE BY MAY 20TH. 2019)

Please check the box for your sponsor level:

Table with 3 columns: Sponsorship Level, Sponsorship Name, and Amount. Includes options like Star Spangled Banner (\$25,000), We the People (\$15,000), etc.

Independence Day Celebration, Inc. is a 501c(3) non-profit organization
Tax ID # 45-0970609

(Please keep a copy of this completed form as a receipt for tax purposes)

We will contact you to confirm your sponsorship and provide details about ad submissions for the program. For additional information, please contact:

Charles Weston, Fundraising Chair 408-779-6686 fundraising@mhfreedomfest.com

Sponsor Contact: _____

IDC Contact: _____