

★ MORGAN HILL ★  
**FREEDOM FEST**

**2017**

**“America’s National Parks”**

**100 Years & Counting**

**Sponsorship Opportunities**

**(Before June 1st, 2017)**

**The Star Spangled Banner – Premier Sponsorship** **\$25,000**

**Everything in the Platinum Sponsor level plus the following:**

- Entrants into the 5K Freedom Run (Max. 5)
- Private VIP seating behind the scene to watch the Fireworks Extravaganza (Max. 8)
- On stage award presentation at the Family Music Fest
- Additional customized opportunities are available for consideration

**We the People – Platinum Sponsorship** **\$15,000**

**Everything in the Gold Sponsor level plus the following:**

- Full page customized company write-up in our award-winning event program
- Special sponsor mention at all Freedom Fest events
- Corporate banner (to be provided by Sponsor) displayed at all events (Parade, Car Show, 5K Run, Family Music Fest) A total of 5 banners are required to be provided by your company, one for each event.
- Company banners carried by your employees during the parade
- Private VIP seating behind the scene to watch the Fireworks Extravaganza (Max. 4)

**America the Beautiful – Gold Sponsorship** **\$10,000**

**Everything in the Silver Sponsor level plus the following:**

- ½ page color customized company write-up in our award-winning event program.
- Customized company write-up on Freedom Fest web site
- Seating on a parade vehicle with company name recognition

**Stars & Stripes Forever – Silver Sponsorship** **\$5,000**

- Full page color ad in a premium location in our award-winning event program(camera ready artwork to be provided by Sponsor)
- Corporate banner (supplied by sponsor) including company logo displayed all parade stages. A total of 5 banners are required to be provided by your company, one for each event.
- Recognition with logo in local print and company sound bites at parade review stands and all events.
- Logo and link on Freedom Fest website
- VIP tent privileges at Family Music Fest (Max. 6)
- Complimentary float/vehicle entry in parade
- 25 Event programs
- Special recognition at two events (announcement at Family Music Fest and Parade)

**IDC**

P.O. BOX 1776, Morgan Hill, CA 95038  
[www.mhfreedomfest.com](http://www.mhfreedomfest.com)

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# FREEDOM FEST

## Freedom Sponsorship

**\$2,500**

- Full page color ad in our award-winning event program
- **Corporate banner (provided by Sponsor) displayed at any four events of choice**
- Recognition in local print and company sound bites at parade review stands
- VIP tent privileges at Family Music Fest (Max. 4)
- Complimentary float/vehicle entry in parade
- 15 Event programs

## Celebrate America Sponsorship

**\$1,500**

- $\frac{3}{4}$  page color ad in our award-winning event program.
- **Corporate banner (supplied by sponsor) displayed at any two events of choice**
- Recognition on Freedom Fest website with display of company logo
- Complimentary float/vehicle entry in parade
- 10 Event programs
- Logo displayed on mileage markers on race day
- Corporate logo on 5K/1 Mile Run T-Shirt

## Liberty Sponsorship

**\$550**

- $\frac{1}{2}$  page color ad in our award-winning event program
- Recognition on website
- 5 Event Programs

## Independence Sponsorship

**\$375**

- $\frac{1}{4}$  page color ad in our award-winning event program
- Recognition on website
- 2 Event Programs

## Patriot Sponsorship

**\$250**

- Standard business card size color ad in our award-winning event program
- Recognition on website
- 2 Event Programs

Discounts for multi-year sponsorship commitments are available for top three levels.

Sponsorship Chairman: Charles Weston

Contact Number: 408-779-6686

Email: [fundraising@mhfreedomfest.com](mailto:fundraising@mhfreedomfest.com)

Independence Day Celebrations, Inc. is a 501c(3) non-profit organization.

Tax ID # 45-0970609

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Morgan Hill Freedom Fest, P.O. Box 1776, Morgan Hill, CA 95038

Emphasis should be made on the deadline for submittal to the Event Program of the Company write up.

We the People – Platinum Sponsorship

Corporate Banners displayed at all events – How are you going to implement this? Do you have a place to display the banners? Who is going to gather them? Put them up? Move them if necessary? Take them down? Return them to the sponsor? Last year I gathered 16 Banners and returned 45. To the best of my knowledge ALL sponsor owned banners have been returned to the sponsors. The banners used in the parade are the exception as those banners are owned by the Parade Committee as part of their entrance fee. Also, these banners are not available for use at any other event.

America the Beautiful –

Seating on a parade vehicle with company name recognition – Has this been coordinated with the Parade Committee?

Stars & Stripes

Full page color ad – emphasis should be made that the ad is provided by the Sponsor, must meet ad specification and must be in by the deadline.

Corporate banner – Who is going to be responsible for this. Are they aware that they are responsible?

Freedom Sponsorship

Corporate banner – Once again -- Who is going to be responsible, how is it going to be implemented – But, more importantly, where can you display the banners at each event?

Liberty Sponsorship

Recognition on website – Do we have a web master?

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