

★ MORGAN HILL ★  
**FREEDOM FEST**

**2022**

**Sponsorship Opportunities**

Our award-winning program is mailed to all 18,000 homes & business in Morgan Hill and San Martin.  
(February 1, 2022)

**Patriot Sponsorship**

**\$350**

- Business card color ad in our award-winning event program
- Your company logo and link on Freedom Fest website
- Custom digital badge as Freedom Fest Sponsor for use in your advertising

**Independence Sponsorship**

**\$450**

**Everything above with:**

- ¼ page color ad in our award-winning event program
- Recognition on Freedom Fest website with display of company logo
- Custom digital badge as Freedom Fest Sponsor for use in your advertising
- One entry into Car Cruise (Vehicle must qualify)

**Liberty Sponsorship**

**\$550**

**Everything above with:**

- Complimentary float/vehicle entry in parade
- Recognition on Freedom Fest website with display of company logo
- Limited Edition Collectors pin

**Heroes Sponsorship**

**\$750**

**Everything above with:**

- ½ page color ad in our award-winning event program
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 2)
- VIP Viewing Area for Parade (for 2)

**Celebrate America Sponsorship**

**\$1,500**

**Everything above with:**

- ¾ page color ad in our award-winning event program
- Company logo will be included on 5k/1 Mile Run T-Shirt
- VIP tent privileges at Family Music Fest (Max. 2)

**Freedom Sponsorship – Bronze Sponsorship**

**\$2,500**

**Everything above with:**

- Logo recognition in local print and company sound bites at parade review stands
- 5 Event programs
- Private VIP seating behind the scenes to watch the Fireworks Extravaganza (2 adults 1 vehicles)
- VIP Viewing Area for Parade (for 4)

**IDC**

P.O. BOX 1776, Morgan Hill, CA 95038  
www.mhfreedomfest.com

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# FREEDOM FEST

## Stars & Stripes Forever – Silver Sponsorship

**\$5,000**

### Everything above with:

- Full page color ad in a premium location in our award-winning event program
- Logo recognition in local print and company sound bites at Parade review stands, Freedom Run and Patriotic Sing
- VIP tent privileges at Family Music Fest (Max. 4)
- Sponsor a song at the Children's Patriotic Sing
- 10 Event programs

## America the Beautiful – Gold Sponsorship

**\$10,000**

### Everything above with:

- ¼ page customized company write-up on Freedom Fest website
- VIP tent privileges at Family Music Fest (Max. 8)
- Private VIP seating behind the scenes to watch the Fireworks Extravaganza (4 adults 2 vehicles)
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 6)
- Custom social media post promoting sponsorship
- 15 Event programs

## We the People – Platinum Sponsorship

**\$15,000**

### Everything above with:

- Full page color ad in a premium location in our award-winning event program-print or digital tbd
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 10)
- Special sponsor mention at all Freedom Fest events
- Private VIP seating behind the scenes to watch the Fireworks Extravaganza (8 adults 4 vehicles)
- 20 Event programs
- Sponsored Patriotic Sing Participant Ribbon
- Present a Parade trophy with your logo
- Present a Run Best Costume trophy with your logo
- *Additional customized opportunities are available for consideration*

## The Star-Spangled Banner – Premier Sponsorship

**\$25,000**

### Everything above with:

- 1/2-page company write-up in our award-winning event program (print or digital tbd)
- Entrance into the 5K Freedom/ 1 Mile Children's Run (Max. 12)
- On stage presentation at the Fireworks & Family Music Fest recognizing your support
- Private VIP seating behind the scenes to watch the Fireworks Extravaganza (12 adults, 6 vehicles)
- VIP tent privileges at Family Music Fest (Max. 12)
- Present a Car Cruise trophy with your logo
- 25 Event Programs
- *Additional customized opportunities are available for consideration*

**IDC**

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www.mhfreedomfest.com



Discounts for multi-year sponsorship commitments are available for top three levels.

Sponsorship Chairman: Cheri Brown, 408-476-0034

Email: [fundraising@mhfreedomfest.com](mailto:fundraising@mhfreedomfest.com)

Tax ID # 45-0970609

## Advertisement Information

Ad Submission Process for the 2021 Event Program

Please email your ad to [fundraising@mhfreedomfest.com](mailto:fundraising@mhfreedomfest.com)

**NO LATER THAN MAY 24nd, 2022**

Ads must be submitted in print-ready portable document format (PDF) high-resolution (300 dpi), CMYK mode. If IPC Publishing is designing your ad, please supply copy, logo and photos. Pictures and graphics pulled from the internet are often low resolution, typically 72 to 96 dpi and cannot be used for print.

**Ad creation fee: \$300. Due date for ads designed and created by IPC is May 20<sup>th</sup>.**

### Ad Sizes

**Full (no bleed) (Freedom Level and Above)** 7.5" x 10" (vertical)

**Three Quarter (Celebrate America Level)** 7.5" x 7.5"

**Half (Liberty Level)** 7.5" x 4.92" (horizontal) 3.68" x 10" (vertical)

**Quarter (Independence Level)** 3.68" x 4.92" (vertical)

**Eight (Patriot Level)** 3.68" x 2.38" (horizontal)

**If you have questions concerning your sponsorship or ad submissions for the program, please contact:**

**Cheri Brown, Sponsorship Chair, (408) 476-0034 or [fundraising@mhfreedomfest.com](mailto:fundraising@mhfreedomfest.com)**

**2022 Pre-Sale**

**IDC**

P.O. BOX 1776, Morgan Hill, CA 95038

[www.mhfreedomfest.com](http://www.mhfreedomfest.com)

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**FREEDOM FEST**

**Sponsorship Opportunities**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Alt. Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Please Make All Checks Payable to: **Independence Day Celebrations (IDC)**  
 Mail payment to: **IDC Sponsorships, P.O. Box 1776, Morgan Hill, CA 95038**

**(ALL ADS FOR THE EVENT PROGRAM ARE DUE BY MAY 22<sup>nd</sup>, 2022)**

Please check the box for your sponsor level:

<input type="checkbox"/> Star Spangled Banner .....	<b>Premium Sponsorship</b>	<b>\$25,000</b>
<input type="checkbox"/> We the People .....	<b>Platinum Sponsorship</b>	<b>\$15,000</b>
<input type="checkbox"/> America the Beautiful .....	<b>Gold Sponsorship</b>	<b>\$10,000</b>
<input type="checkbox"/> Stars & Stripes Forever.....	<b>Silver Sponsorship</b>	<b>\$5,000</b>
<input type="checkbox"/> Freedom Sponsorship .....		<b>\$2,500</b>
<input type="checkbox"/> Celebrate America Sponsorship .....		<b>\$1,500</b>
<input type="checkbox"/> Liberty Sponsorship .....		<b>\$550</b>
<input type="checkbox"/> Independence Sponsorship .....		<b>\$375</b>
<input type="checkbox"/> Patriot Sponsorship .....		<b>\$250</b>

**Independence Day Celebration, Inc. is a 501c (3) non-profit organization**  
**Tax ID # 45-0970609**

*(Please keep a copy of this completed form as a receipt for tax purposes)*

We will contact you to confirm your sponsorship and provide details about ad submissions for the program. For additional information, please contact:

**Cheri Brown, Fundraising Chair 408-476-0034 [fundraising@mhfreedomfest.com](mailto:fundraising@mhfreedomfest.com)**

Sponsor Contact: \_\_\_\_\_

Freedom Fest Contact: \_\_\_\_\_